

## REMARKS

This application has been reviewed in light of the Final Office Action mailed on March 2, 2009. Claims 1-11 are pending in the application with Claims 1 and 6 being in independent form. By the present amendment, Claims 1-11 have been amended. No new matter or issues are believed to be introduced by the amendments.

Claims 1-11 were rejected under 35 U.S.C. §103(a) as being unpatentable over Hinckley et al. (U.S. Application No. 2004/0140984) in view of Kelts (U.S. Patent Application No. 2001/0030667).

Claim 1, as amended herein, recites, *inter alia*, as follows:

**“...automatically adjust the zoom factor (i) in dependence upon an aspect of said scroll command and (ii) when the focal point approaches an edge of the display screen and remains on the edge of the display screen for a predetermined period of time...”** (emphasis added)

The applied combination of Hinckley and Kelts fails to disclose and/or suggest “...automatically adjust the zoom factor (i) in dependence upon an aspect of said scroll command and (ii) when the focal point approaches an edge of the display screen and remains on the edge of the display screen for a predetermined period of time,” as recited in amended independent Claim 1.

At page 2 of the present Final Office Action, the Examiner stated that Hinckley fails to teach “said part being determined by a position of a focal point within the document and by a zoom factor with respect to at least one coordinate direction, and the presentation means being capable of adjusting the position of the focal point in response to a user supplied scroll command.” The Examiner relied on Kelts to teach and/or suggest such feature. However, neither Hinckley nor Kelts disclose the newly added feature(s) of the present Claims.

Kelts discloses a navigation interface display system that generates a navigation map that organizes a plurality of information sources (Abstract). Kelts further discloses a map 108 that can be navigated and traversed, and the user may engage navigation bar 104 for purposes of zooming and panning (page 6, paragraph [0070]). Kelts further states that such zooming and repositioning may also be controlled by external events that do not require the user to initiate a zoom or re-center command after a user selects a specific region (page 6, paragraph [0070]). In other words, in Kelts, after a user selects a particular region (e.g., sports island), zooming may be initiated. Thus, these “external events” referred to by Kelts are user-initiated selections of a specific program.

In contrast, in the present disclosure, as illustrated by the Claims as amended herein, it is stated that when the focal point approaches an edge of the display screen and remains on the edge of the display screen for a predetermined period of time, the zooming function is automatically initiated (without any user selection taking place). In other words, the user need not select any function/program on screen for the zooming to occur. Support for such feature can be found at least at page 7, lines 1-11 of the present disclosure. In such portions of the present disclosure, it is clearly stated that if a pictogram 27 (i.e., focal point) reaches any edge of the screen and remains in that same position (i.e., an edge position) for a preset time (e.g., 1.5 seconds), the time-bar is automatically updated to change from next-program-jumps to time-jumps. In other words, automatic zooming occurs and the program information is reduced to symbols once an edge is hit/reached by a focal point for a preset time.

Kelts does not teach and/or suggest automatically zooming when a focal point reaches and remains at an edge of a screen for a preset time. In contrast, Kelts automatically zooms only after a user makes a specific selection on the screen. In contrast, a specific selection

need **not** be chosen for zooming to be initiated in the amended independent Claims of the present disclosure.

Thus, the applied combination of Hinckley and Kelts clearly does not teach and/or suggest such feature(s) presented in the amended independent Claims.

Independent Claim 6 includes the same or similar limitations to those of Claim 1, and is allowable over the prior art of record for at least the same reasons presented above for the patentability of independent Claim 1.

Accordingly, the withdrawal of the rejection under 35 U.S.C. §103(a) with respect to Claims 1 and 6 and allowance thereof are respectfully requested.

Dependent Claims 2-5 and 7-11, are allowable over the prior art of record for at least the same reasons presented above for the patentability of independent Claims 1 and 6.

Accordingly, the withdrawal of the rejection under 35 U.S.C. §103(a) with respect to dependent Claims 2-5 and 7-11, and allowance thereof are respectfully requested.

In view of the foregoing amendments and remarks, it is respectfully submitted that all Claims presently pending in the application, namely, Claims 1-11, are believed to be in condition for allowance.

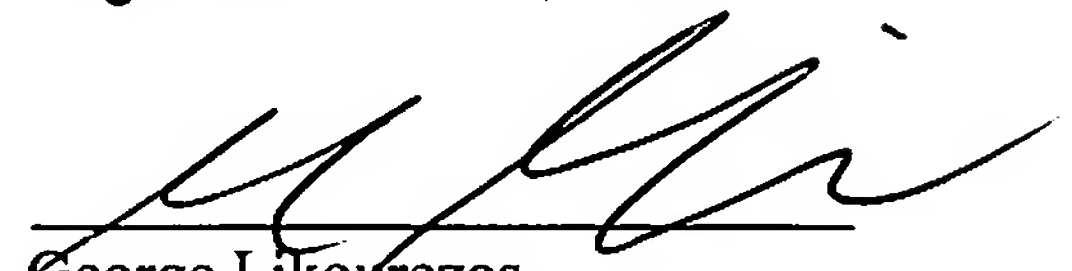
If the Examiner should have any questions concerning this communication or feels that an interview would be helpful, the Examiner is requested to contact the undersigned.

Respectfully submitted,

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